

PRESS RELEASE

For Immediate Release

NOBLE SYSTEMS

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Noble Systems to Host 2016 SNUG APAC Conference

Global contact centre technology leader will present 5th annual regional users group event

Sydney, AU – 07 July 2016: [Noble Systems](#), a global leader in unified contact centre technology solutions, will host its [2016 Select Noble Users Group \(SNUG\) Conference](#) for the APAC region next month in Melbourne, VIC, Australia on 3rd to 4th August at The Langham Hotel. The conferences help Noble's users "get connected" to their Noble products, to other users facing similar business challenges, and to the Noble Systems team, so they can work faster and smarter, lower costs and optimise results.

Ashley Clayton, General Manager of Noble Systems APAC, says, "SNUG helps our clients discover how they can leverage their Noble technologies to meet the challenges of today's communication environments. Through our educational sessions, interactive workshops and networking events, attendees share information and experiences to gain valuable knowledge that they can apply in their centres to make more informed decisions and to execute more effective strategies."

Key areas of focus at SNUG 2016 will include case studies and best practices for the company's solutions for unified communications, analytics and workforce management, as well as roadmap updates and interactive panels. The SNUG conferences combine business experts, industry leaders and product specialists in an environment that promotes knowledge sharing among users so they can engage with their customers, streamline processes and reduce costs. Learn more on the [SNUG 2016 Conference website](#).

About Noble Systems

Noble Systems Corporation is a global leader in the customer communications industry, providing innovative solutions for Unified Communications, Workforce Management and Analytics. Tens of thousands of agents at 4,000+ client installations worldwide use Noble platforms to manage millions of customer contacts each day. Noble offers a unified suite of multi-channel inbound, outbound and blended contact processing, strategy planning and resource management tools for companies of all sizes. Our premise, cloud, and innovative premise/cloud hybrid platforms include ACD, predictive dialling, blended processing, recording and monitoring, IVR, messaging, interaction analytics and workforce management. For more information, contact Ashley Clayton at +61 (2) 8222 0500 or visit www.noblesystems.com.

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The world's smartest call centre technology company.

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