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Noble Systems Continues Regional Growth Plans with Key South African Appointment

Manchester, UK – 2nd October, 2018: [Noble Systems](#), a global leader in omnichannel contact centre technology solutions, is pleased to announce further growth within the EMEA region with the appointment of Les Forsman as the Country Manager for South Africa.

Based in Johannesburg, Les will be responsible for leading Noble's sales growth and business expansion in South Africa while overseeing all administrative aspects, including account management for Noble's existing customers, as well as channel partner development and revenue growth. Les has more than 25 years' experience working in the ICT industry where he has held senior executive, leadership and delivery roles for a range of vendors and systems integrators. He joins Noble from Atio Interactive, where he was business development manager focusing on the financial services sector.

James Riley, VP of Sales & Marketing for Europe, Middle East, Africa & India said, "We are delighted that Les has joined Noble at this pivotal time. Noble has been serving the African market for more than a decade and has a number of key accounts in the region. We see many opportunities for growth in Africa, and are excited by what the future holds. Les's skill set and experience will be invaluable as we increase our footprint and further establish ourselves as the region's leading provider of contact centre solutions".

Les added, "It's very exciting to join Noble with its leading edge technology and strong revenue momentum. I look forward to working with our channel partners and customer advocates to deliver world-class contact centre solutions to our customers and their channels. With all the change and growth in the South African market, there is no better time or place to be in the communications industry."

About Noble Systems

Noble Systems is a global leader in the customer communications industry, providing innovative solutions for Contact Centre, Workforce Engagement and Analytics technologies. Tens of thousands of agents at 4,000+ client installations worldwide use Noble platforms to manage millions of customer contacts each day. Noble offers a unified suite of inbound, outbound and blended omnichannel communications, strategy planning, resource management and compliance tools for companies of all sizes. Our premise, cloud, and innovative premise/cloud hybrid platforms include ACD, predictive dialling, blended processing, recording and monitoring, IVR, messaging, interaction analytics, workforce management and gamification. With a portfolio of 165 patents and growing, Noble leads the way in pioneering solutions for the contact centre market. For more information, contact Sian Ciabattoni on 0161 772 7100 or visit www.noblesystems.com.

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