

A panoramic view of the London skyline at sunset, featuring prominent skyscrapers like The Shard and the Gherkin. The sky is a mix of orange, yellow, and blue.

# CXS LONDON

SPONSORED BY NOBLE SYSTEMS

## CXS Sponsorship Prospectus

11<sup>th</sup> September 2019 | The Langham Hotel, London

**Sponsor Deadline: 9<sup>th</sup> August 2019**

For more information,  
contact Sian Ciabattoni at:  
[sciabattoni@noblesystems.com](mailto:sciabattoni@noblesystems.com)

## What is CXS?

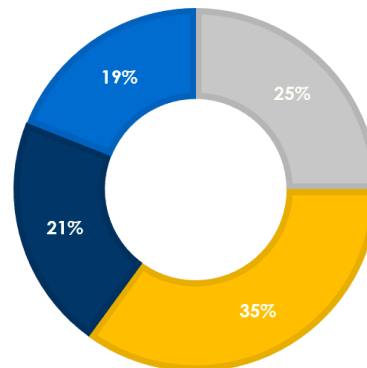
**CXS | CUSTOMER EXPERIENCE SUMMIT** is a one-day event that targets Contact Centre professionals from executives to hands-on users.

This event will offer attendees invaluable access to thought leaders in both Customer Engagement and Contact Centre Technology who will be sharing their experiences, insights and approaches to the changing customer contact landscape. A day packed with informative and dynamic discussions including an exclusive networking event in the evening.

## Who Attends the Conference?

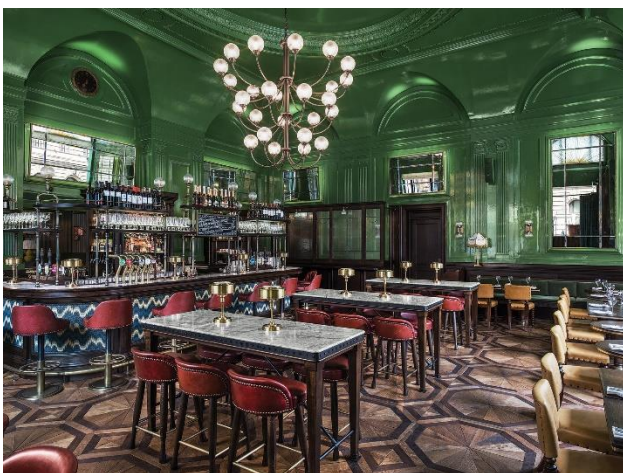
This is the first CXS event that we have carried out in the UK, however, based on our previous SNUG (Select Noble User Event) and monthly seminars, we are expecting over 150 delegates from a variety of sectors that include Financial Services, Retail, Healthcare, Debt Collections, and Charities. The job titles are expected to be split as follows:

■ Users ■ IT ■ Mid-Management ■ Exec. Management



## Venue

The 2019 CXS forum will be held at The Langham Hotel, London. With a history of delighting guests and providing personalised service since 1865, The Langham, is a true London icon.



## Sponsorship Package Overview

	Platinum	Gold	Silver	Bronze
Investment	£5,000	£3,500	£2,000	To be determined
# Available	2	4	4	No limit
Conference Attendee Passes	2	1	1	To be determined
Select a Sponsorship (Assigned on a first-come, first-served basis)	-Select One- Networking Lunch or Networking Drinks	Refreshment Breaks		<b>Build Your Own Package</b>  <i>Contact us to discuss options for creating a custom package, such as Prize giveaways, Customised bag inserts, Floor banner advertising, etc.</i>
Pre-Conference Attendee Email	✓	✓		
Welcome Bag Insert (sponsor-provided)	✓	✓	✓	
Logo on Event Website	✓	✓	✓	
Company Description on Event Website and in Event Program	100 words	75 words	50 words	

\*See detailed listings for further descriptions and inclusions of sponsorship packages. Guidelines and specifications for logos and artwork will be provided.

## Sponsorship Information

Contact us for more information on becoming a sponsor, sponsorship packages (including the 'Build Your Own' sponsorship), and to receive a copy of our Sponsor Application Form. The deadline for sponsorships is 9<sup>th</sup> August 2019.

**Sian Ciabattoni** [sciabattoni@noblesystems.com](mailto:sciabattoni@noblesystems.com)

## Platinum Sponsorship – £5,000 | Available

- 2 Full Conference Passes for Access to Conference Sessions & Networking Event  
Additional passes are available for £700 each
- Entertainment Option Sponsorship  
Vendor selects one item from the following group entertainment activities.
  - > Option 1 – Networking Lunch  
Sponsorship includes logo sponsor signage at the Lunch and on lunch-related attendee communications and materials. You may also elect to give away vendor-provided branded items or a prize to lunch participants.
  - > Option 2 – Networking Drinks Reception  
Sponsorship includes logo sponsor signage at the networking event and on network drinks reception-related attendee communications and materials. You may also elect to give away vendor-provided branded items or a prize to network event participants. This will take place
- Logo and 100-word description on the Event Website and in the Event Program
- Conference Bag Insert – One page or equivalent
- Pre-Conference Email to Attendees (to be sent by Noble Systems)

## Gold Sponsorship – £3,500 | 4 Available

- 1 Full Conference Pass for Access to Reception, Conference Sessions & Gala Dinner  
Additional passes are available for £700 each
- Materials Option Sponsorship  
Vendor selects one item from the following group entertainment activities.
  - > Refreshment Breaks  
Capture the attention of our attendees' by sponsoring Coffee and Snack Breaks. Sponsor signage will be placed in the break areas and your company will be recognised in the event program.
- Logo and 75-word description on the Event Website and in the Event Program
- Conference Bag Insert – One page or equivalent
- Pre-Conference Email to Attendees (to be sent by Noble Systems)

## Silver Sponsorship – £2,000 | 4 Available

- 1 Full Conference Pass for Access to Reception, Conference Sessions & Gala Dinner  
Additional passes are available for £700 each
- Logo and 50-word description on the Event Website and in the Event Program
- Conference Bag Insert – One page or equivalent

## Bronze Sponsorship – £ To be determined | Unlimited

- Build Your Own Sponsorship Package  
Don't see the right fit listed above? Noble Systems can work with you to create a customised sponsorship package that meets your company's needs. For example, you can provide prizes which Noble can distribute as giveaways during the event, include your company materials or a branded item in attendee bags, create branding opportunities to display your message, or maybe you just want to attend the event as a partner. Call us at 0161 772 7100 to discuss your ideas.

## Become a Sponsor for CXS 2019

- 1) Complete the Sponsorship Application Form. Contact Noble Systems to receive a copy of the application. (Sian Ciabattoni, 0161 772 7100, [sciabattoni@noblesystems.com](mailto:sciabattoni@noblesystems.com))
- 2) Remit payment per the instructions on the Application Form.
- 3) Upon receipt of payment and all forms, your Sponsorship request will be processed and your confirmation and Sponsor Kit will be sent to you via email.

### Deadline for Sponsorship Applications: 9<sup>th</sup> August 2019.

Sponsorship applications will be considered at the discretion of Noble Systems and may be subject to criteria including a first-come/first-serve basis, level of sponsorships, speakerships, and existing business relationships. Sponsorships will be awarded in the order in which applications and payments are received.

### Terms and Cancellation Policy

All Sponsors must complete the Sponsorship Application form and the Noble Systems Mutual Confidentiality Agreement for consideration, and submit payment per the terms of the Application. Payment is due at the time of the Application. Applications will not be processed until all forms and payments are received. Sponsors will agree to provide Noble Systems with Attendee names, company descriptions, logos/artwork, etc, as appropriate, by all stated deadlines (to be provided).

Cancellation Policy: Cancellation notifications must be received by Noble Systems in writing. Refund amounts: 100% refund for cancellations received on or before 9<sup>th</sup> August 2019; 50% refund for cancellations received on or between 9<sup>th</sup> – 16<sup>th</sup> August 2019; No refund for cancellations received on or after 16<sup>th</sup> August.